

IntelWorks

PubFactory's Usage Reporting and Business Intelligence Module

The PubFactory platform's reporting and analytics features make usage trends and user needs obvious, equipping publishers with the data to make informed and efficient decisions. **Powered by Scholarly IQ, IntelWorks is a totally revamped, integrated tool for COUNTER compliance, deep analysis, and custom reports.**

IntelWorks provides advanced insight into how content is being used. In addition to basic COUNTER reporting, publishers can see usage by collection, article or chapter type, and subject to help understand what research and topics generate the most interest.

With optional integration with PSI Metrics, IntelWorks enables unauthenticated and Open Access usage to be traced back to the user's institution. In addition to the large number of predefined reports, the optional report builder offers total access to the full suite of dimensions and metrics that can be manipulated however needed.

Analytics reports in IntelWorks are available in four tiers to accommodate different levels of business intelligence and feature executive dashboards with an at-a-glance overview. Covering COUNTER standards, consortia usage, article-level metrics, usage by publication, fragment, account or collection, turnaways, most shared content, and more, IntelWorks provides a single version of trusted insights.

Take control of your publishing business.
Learn more at www.pubfactory.com.

Enable data-driven decision making. Choose the tier you need.

1

COUNTER Foundations

Title-level book and journal COUNTER reports for institutional customers

2

COUNTER Extensions

Added detail reporting on database, consortia, chunk-level, and OA

3

Power Publisher User

Deep usage analysis to support sales, renewals and editorial strategy

4

Report Builder

Powerful tool for flexible, custom reports using granular data stored in PubFactory



IntelWorks

Only on PubFactory