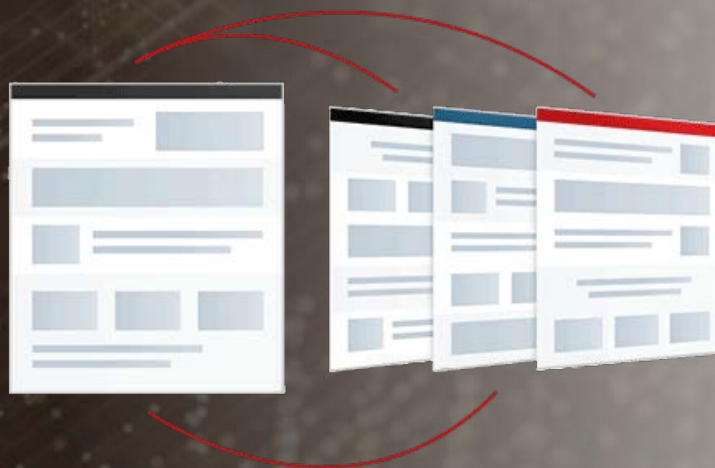


SiteGen



PubFactory's Product and Site Launch Module

SiteGen is an enabler of growth, experimentation, and maximum responsiveness to changing publisher needs. One of the foundational modules of the PubFactory platform, SiteGen provides publishers with the ability to clone an existing site and then customize the cloned site(s) as necessary.

How easy is it, really?

A new site can be developed and launched in 5 simple steps.
LIVE within hours.

1. Select the content for the new site.
2. Define the rules for the site.
3. Configure the layout and design in the Design Suite.
4. Provide content for the homepage and marketing pages.
5. Click Publish!

Enabling society partnerships

“At its core, SiteGen is a growth enabler. It allows Bioscientifica to set a pace for rapid growth of our publications program and to create sites that are tailored to our society partners.”

—Ian Russell, Managing Director, Bioscientifica

Emphasizing Open Access

“The agility of SiteGen enables us to be highly responsive to a changing industry and in particular, to evolving Open Access policies.”

—Simon Ross, Chief Executive Officer, Manchester University Press

Take control of your publishing business.

Learn more at www.pubfactory.com.

Choose your content. Rapidly deploy new sites. Elevate your brand.



Take control quickly

Create and launch new sites in hours, bypassing custom development queues.



Simple and transparent pricing model

Predictable, flat per site fee that is only assessed when a new site goes LIVE.



Enable product experimentation

SiteGen is your own personal testing lab for new product ideas.



SiteGen

Only on PubFactory